



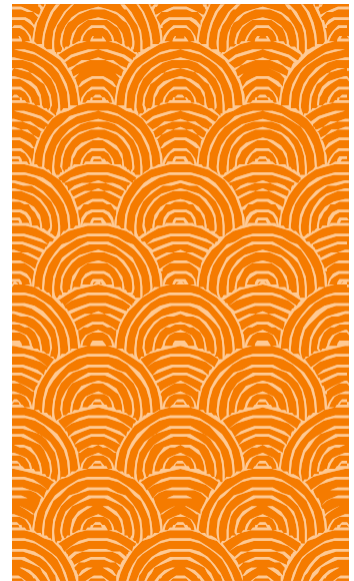
Engage • Network • Advocate

Celebrating Campus Children's Centers **ACTIVITY TOOLKIT**

October 4-8, 2021

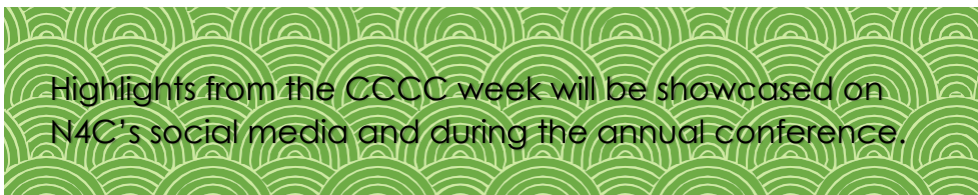
www.campuschildren.org

[#CELEBRATINGCAMPUSCHILDREN](https://twitter.com/CELEBRATINGCAMPUSCHILDREN)



CELEBRATE

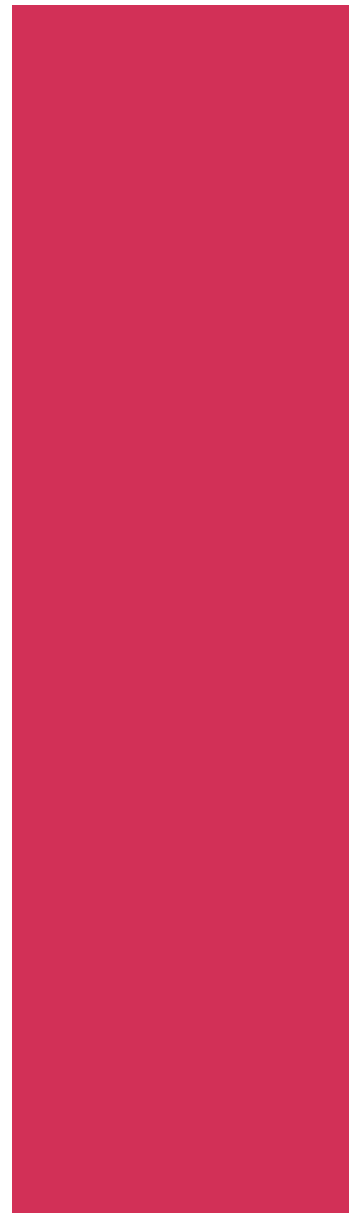
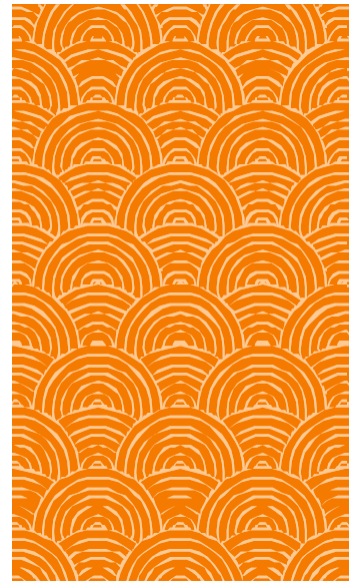
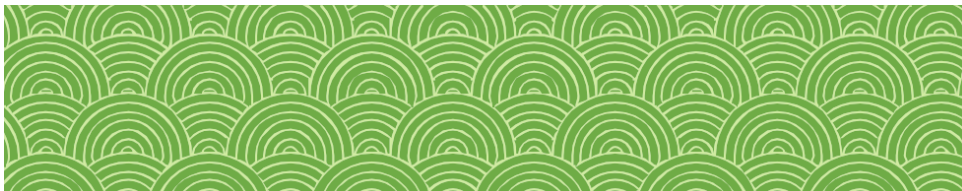
Highlights from the CCCC week will be showcased on N4C's social media and during the annual conference.



We Are A Cause For Celebration

Join Campus Children's Centers around the country in celebrating the extraordinary things we do each and every day. Join your colleagues and friends as we work together to:

- ❖ Emphasize the services and support we provide to student, faculty, staff, and community families.
- ❖ Build an understanding for the importance of high quality early childhood programs supporting children's overall health and development.
- ❖ Engage Centers to become more visible while showcasing the impact we have on the campus community.
- ❖ Highlight the importance of Campus Centers for recruiting and retaining students, faculty and staff.



Ways to Celebrate

- ❖ ***Invite the college/university president, other college staff, and parents to your center to read a story to the children, enjoy lunch or a special celebratory snack in the classroom, or simply to play.***

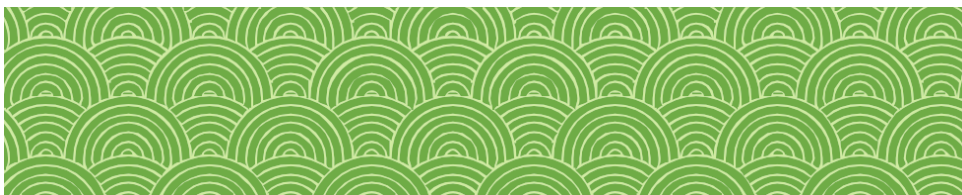
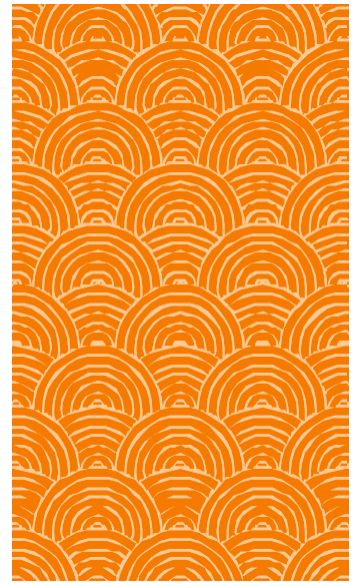
You can:

- create a child-made invitation to this special event;
- expand the invitation to include VP's, Deans and Trustees;
- invite parent board members as greeters and champions;
- leave the date and time flexible within the Celebrating Campus Children's Centers (CCCC) week to accommodate busy schedules; and
- consider more than one event like this during the CCCC week.

- ❖ ***Hold a concert/play in your program or in a prominent location on campus.***

You can:

- have the children participate with songs and musical instruments;
- enlist the expert help of Music & Theatre Department personnel; and
- include student music & theater majors – this can provide dual opportunity to share in “showing off” the fun and expertise.



Ways to Celebrate

❖ *Take fieldtrips around campus to say 'hello' to key department champions.*

You can:

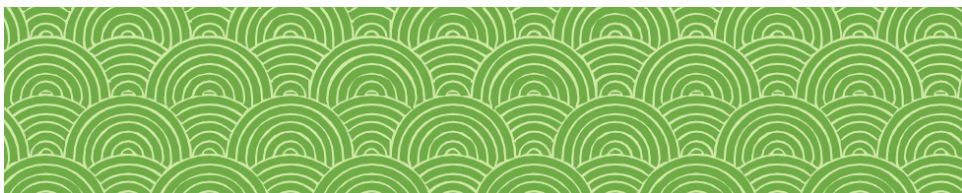
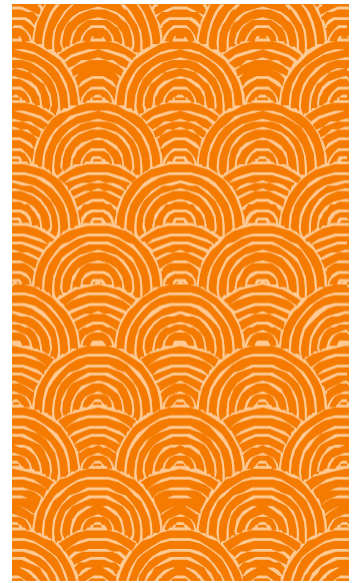
- involve Campus Police / Security in a safe & fun experience;
- create a map that children can follow; and
- drop off child-made gifts such as paintings, or cards at each department visited; and
- make a display in your program to document and celebrate the activity.

❖ *Take the children around campus, finding places to stop and set out a blanket and read.*

You can:

- map out several days (weather dependent) to take small groups on these reading excursions; and
- distribute child created stickers, handmade posters/placards or cards that say "I support campus children!".

*I support
Campus Children.*



Ways to Celebrate

❖ **Send a 'Thank You' card to the college or university President and Board of Trustees.**

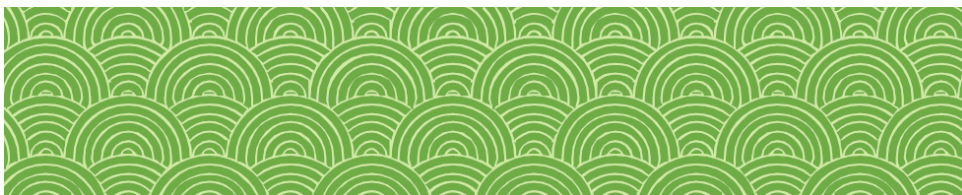
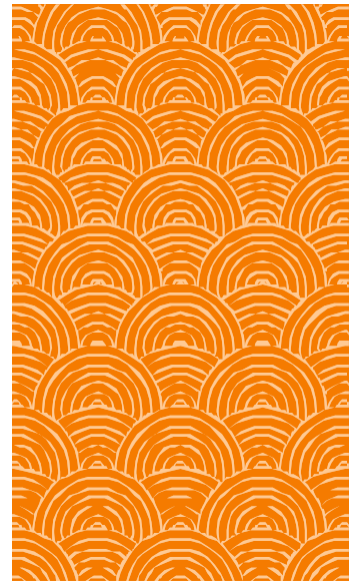
You can:

- invite parents who are students, faculty or staff to write a short note saying why the program is important to them;
- create a 'gratitude' book from the parent letters using Shutterfly or similar; and
- present the card and book to the President and/or Board of Trustees.

❖ **Beautify the Campus.**

You can:

- go on a campus walk to collect trash (closely supervise the children and have them wear gloves)
- ask the college/university paper and/or Marketing & Communications Department to write an article on this "GREEN- Eco-friendly" event;
- purchase or make t-shirts with a catchy phrase that children & teachers wear advertising that the children are the "future-keepers" of our beautiful planet; and
- plant a garden, flowers, or a tree somewhere on campus or at your center.



Other Ways to Celebrate

- ❖ Visit the student union or student organization.
- ❖ Visit a department in the student center such as the art display, the veteran's Department, the café (have a cookie and milk), the welcome area: engage children in saying "hello".
- ❖ "Chalk" on campus sidewalks with the children (Be sure to check your college/universities' rules about chalking on campus).
- ❖ Visit the campus police department - invite them to all activities so they can be seen by all; set up a Child finger printing" event with the police.
- ❖ Lead a fundraiser at the center – breakfast, bake sale, talent show - work with student services and student clubs to create a "partnership" event.
- ❖ Hold a group fitness exercise time - enlist the help of nursing, health department, athletes to join in the fun!
- ❖ Post the CCCC dates on your social media page and tag others to "support" our campus children's centers with your time, money, resources, active participation.
- ❖ Put together a story, picture, film clip showing how children make campus better.
- ❖ Take photos, make drawings etc.... of all the CCCC week activities and compile for future PR to use – use throughout the year(s).
- ❖ Invite staff to share ideas for CCCC activities – the classroom with the best idea(s) are rewarded with program-paid lunch for staff.

